THIS IS ANNIVERSARY WEEK

Unsurpassed Value Giving Is the Rule In All Sections of the Store

UR thousands of customers, especially those who have traded with us for years, have learned that whenever they buy anything of us they are assured of good quality. QUALITY is a point upon which we build strongly. An article that is good enough for us to buy must be good enough for you to pay your money for. That's the way we have tried to serve our patrons for the past 31 years, and that's the way we shall continue to serve just as long as we are engaged in business.

It is 31 years since we first opened store in Topeka, on Kansas Avenue just below Sixth. It

is 17 years this month since we began to do business in our present location.

During all of this week we propose to commemorate the splendid growth we have enjoyed through the loyal patronage of the people of Topeka and Kansas by holding an ANNIVERSARY SALE—a value-giving event that we feel justified in saying has never been approached in the history of the mercantile business in our city. Read the partial list of sale items on this page and you'll get an idea of the opportunities to economise we make possible for you on merchandise of all sorts.



Sweeping Reductions

Every woman's and misses' suit in our stock has been greatly reduced in price for this Anniversary Sale. Not a single suit has been reserved.

All \$45, \$40, \$35

and many of our regular \$25 and \$19.75 suits

HALF PRICE

In addition to those that have been reduced there's a good number of \$25.00 suits that will bear prices of \$15.00, and some \$15 suits that have had their prices changed to \$10.00.

The styles are all in direct keeping with the la-

The materials from which they are made are the best that can be procured.

The workmanship is faultlessly executed. This is really one grand suit buying opportunity for Topeka women.

Coats: Advantageously Priced

Coats Worth Up to \$25.00 Are Now Offered at \$15.00-the choosing is good from serges in cream, tan and navy, from whipcords in tan and gray and from coats in gray and tan fancy mixed materials.

\$10.00 Will Buy Coats That Were Originally Priced Up to \$15.00-included for selection are cream, navy and tan serge coats, fancy mixed coats in tan and gray, pongee coats and coats in natural mohair.

Some \$15.00 and \$25.00 Coats Are Marked at HALF PRICE-in this lot you will find tan, navy and cream serge coats, navy mohair, pongee silk. Junior Coats-the best of styles in navy, Copenhagen and tan serges and fancy mixtures. Regularly \$7.50, \$10. and \$15, now repriced to sell at \$5.95, \$7.50 and \$10.00.

These Garments at HALF

1 rack of \$1.25 to \$3.50 Black Cotton Petticoats 1 rack of \$1.25 to \$5.00 Muslin Petticoats	CHOIC
One Table Women's 75c to \$5.00 Muslin Gowns .	CITOIC
Tromento estado estado como ministrativa.	11 .
of Muslin Women's \$2.00 and \$3.00 Chemise	
Underwear Women's \$1.00 to \$3.00 Corset Covers	/2
Children's 20c to \$50c Drawers; ages 2 to 12	PRICE
Children's 30c to \$1.25 Skirts; ages 2 to 12	PRICE
1 lot \$1.00 to \$3.00 Infants' Slips and Skirts	

A Table of Waists at HALF

White Tailored Waists, worth regular \$1.00 to \$2.50...

White Lingerie Waists, worth regular \$2.00 to \$5.00..

Women's Net Waists, worth regular \$3.75 to \$7.50 Women's Chiffon Waists, worth regular \$3.75 to \$10.	/2
Children's Spring Coats, ages 1 to 6, originally \$2.50 to	CHOICE \$1
1 to 6-year Children's Spring Coats, formerly priced to\$7.50 1 to 4-year Children's White Dresses, formerly priced to\$2.95 8 to 14-year Children's Colored Wash Dresses priced to\$7.50	CHOICE \$2

4 Women's Linen Suits; 2 were \$7.50, one was \$10, one\$15.00

Hair Ornaments

and Jewelry

quality in the Anniversary sale 25¢

plain or set with good quality stones. Usually \$1.00 in this

tings. Good \$1.50 value for 98¢ pr.

sary Sale ateach, 25¢

best of time keepers. Two styles

worth regular \$1.50, at each \$1.15

Wash Buttons.

9c Dozen

flat and ball wash buttons, for

waists and dresses. Regular 121/2c and 15c qualities in the Anniversary Sale at......9¢ per dozen

Wash Buttons-several styles of

Back Combs-fancy mounted Shell back Combs. Regular 50c

Pompadour Combs - mounted back or pompadour combs. Regular

Bracelets-silver or gold finish,

Ear Drops-Sterling silver ear drops with Rhinestone or pearl set-

Bead Chains-long black bead chains, different size and shape beads: 50c chains in the Anniver-

Clocks-Parisian Ivory Clocks.

Anniversary Sale of NOTIONS

25c Barrettes, 5c-large assortment of 25c shell barrettes for the Anniversary Sale at each 5¢

Shopping Bags-25c and 35c hand-made Japanese bags for shopping or school use. Anniversary

Safety Pins-Nos. 1, 2 and 3-12 on a card regularly 5c per card. Anniversary Sale Three Cards 5¢ Baby Bibs-Several styles of

10c plain and lace trimmed bibs are offered at each5¢ Women's Collars-Embroidered and Lord Byron Collars. Regular

Hair Pins-12 crimp Shell Hair Pins. Regular 10c value in this

65c Stamped Towels for 45c Each

22x45 in, figured half linen huck towels, stamped in new designs for solid and cross stitch embroidery; scalloped ends-a regular 65c towel for45¢

35c White Linen Hand Bags 25c

These bags are to be made with monogram and finished with fringe and cord. Regular 35c value in the Anniversary Sale at. 16. .25¢

Porch Pillows, 25c

Heavy Waterproof canvas porch pillows, filled with sea moss. Very serviceable for the porch, swing, yacht or club house; 20 in. square, made-up ready-to-use.

Choice of Navy, Brown, Red, Green and Maroon at 25¢

Toilet Goods

Rubber Gloves-during the Anniversary Sale we will offer our best \$1.00 quality Rubber Gloves

Castile Soap-Bocabelli brand, the very best of imported castile soap that sells regularly at 10c a cake will be priced at6¢

Facial Soap—Woodbury's Facial Soap that sells ordinarily at 25c all over the country will be 17¢ a cake

Perfumes—some choice odors, such as violet, rose, carnation, lilac, locust blossom, etc., in a 50c quality will be offered at 25¢ oz.

Women's Low Shoes

2020-Pairs \$3.00 to \$5.00 Qualities, \$2.35

This is to be a shoe offering that should break all of our previous selling

We have taken from regular stock over two thousand pairs of \$3 to \$5

Pumps, Colonials, Button and Lace Oxfords are all represented. We can't

shoes to sell in this Anniversary Sale at this special price of \$2.35, and more

imagine who the woman could be that cannot be suited, for we have included

Velvets in black and brown, Suede, Patents, Vici Kids, Gun Metals, Tan Rus-

Right at the very beginning of the low shoe wearing season this opportunity has never been equaled in point of selection, quality or price. Here's

than half of the quantity is made up of \$4 and \$5 grades.

343-Pairs of regular \$5.00 Low Shoes..... 709—Pairs of regular \$4.00 Low Shoes.... 833—Pairs of regular \$3.50 Low Shoes.... 135—Pairs of regular \$3.00 Low Shoes....

sia Calfs, Nu-Bucks and White Sea Island Cottons.

the story in total-

Embroideries and Laces \$1.50 Values for \$1.15

\$1.50 a yard is the price we have been asking for some very elegant qualities and handsome patterns in 45-inch Flouncings, 54-in. All-overs and Embroidered Voiles—but for Anniversary Week we are going to put the price down to the very lowest point. Yard \$1.15

You may expect to choose from 45 in. Swiss Flouncings in Baby Irish effects.

54 in. Swiss All-over Embroideries in eyelet effects.

22 in. All-over Embroidered Voiles for dresses and waists.

25c Cluny Edges and Insertions 19c

A brand new lot of Cluny laces and insertions never before shown. Matched sets in widths varying from 11/2 to 41/2 inches. Nothing more appropriate for trimming the summer wash dress. This week these 25c laces will be priced at, yard, 19¢.

SILKS at Anniversary Prices

\$1.25-20 in, Swiss Chameleon Figured Taffeta

The Reductions Will Average a Fourth to a Half

.75—24 .75—24 .75—24 .75—24 .75—24 .75—19	n. Bordered Marquisettes. n. Black Satin Duchess. n. Black Peau de Cygne Silks. n. Striped Messaline Silks. n. Natural Color Pongee Silks. n. Plain Colored Taffeta Silks.	39c
.75-24	n, Striped Foulard Silks	I ard.
\$1.00—20 i \$1.00—27 i \$1.00—27 i	n. Plain and Changeable Taffeta Silk n. Tub Silks n. Black Pongee Silks n. Striped Messaline Silks n. Natural Pongee Silks	50c Yard.
\$1.00—27 \$1.00—27 \$1.00—27 \$1.00—24 \$1.00—24	in. Black Chiffon Taffeta Silks	68c Yard.
\$1.00—36 i \$1.00—36 i \$1.00—36 i	n. Black Messaline Silks	75c

Linens and White Goods

(Basement Store)

36-inch fine Natural Color Linen Suiting; our very best selling quality. Regularly 45c a yard; in the 35c Anniversary Sale at	weave white suiting of medium weight.

Anniversary

127 Wool Dresses. 104 Silk Dresses.

318 Lingerie Dresses. Nine-tenths of the entire total of 568 dresses were made for us by New York's best makers this

choice of the lot at



FOR THE MAY

19 Chiffon Dresses.

Beginning today we offer you

1/2, 1/3 and 1/4 less than regular.



Anniversary Sale of

Wash Goods

50c Naushon Silk 48c Messaline Foulard. . Choice 48c Printed Silk Dimity

48c Novelty Silk Check 48c Numaza Silk...... 48c Oriental Foulards.. 35c Sieo Silk..... 35c Silk Striped Voiles.

29c Yard 35c Wash Silk (striped)

25c Tissue 18c

This offers choice from a wide assortment of woven striped and checked tissue in all of the wanted colors and shades. Ordinarily it sells at 25c a yard, but for the Anniversary Sale it will be priced at

\$2.00 Embroidered Silk Gloves \$1.69

Kayser's 16-Button, embroidered Silk Gloves-the \$2.00 quality in white, black, pink, sky, pongee, tan, yellow and lavender. All sizes in the Anniversary Sale, at pair \$1.69

\$2.00 White Linon Parasols \$1.59

Nothing more fashionable in parasols than those of white linon. Here are some extra good \$2.00 ones in beautiful, embroidered patterns, with long natural sticks and enamel frames. Can easily be washed when soiled\$1.59

Swiss Handkerchiefs 15c Quality 81c

Ladies' fine quality Swiss handkerchiefs; embroidered, scalloped or hemmed edges. Regular 15c qualities. Each 81-3¢

Women's 75c Union Suits 50c Each

Fine lisle Union Suits for women. A beautiful fitting Kayser made garment and extra value at 75c. Choice of lace trimmed or tight knee in the Anniversary Sale at50¢

35c Black Silk Boot Hose for 25c Pair

Women's Black Silk Boot Hose, made with lisle reinforced heel and toe. A stocking that ordinarily sells for 35c a pair in the Anniver-

Women's Gauze Vests 'Seconds" at 5c

If you want to stock up with vests that are amply good enough for ordinary use get a supply of

They are seconds of a 10c quality; imperfections are very slight; taped neck and shoulders. Each 5¢

Men's Union Suits \$1.50 Grade \$1.15

Men's fine ribbed Union Suits, ankle length and short sleeves. Regular \$1.50 Ivanhoe Mills make. Anniversary Sale Price \$1.15

Long Kid Gloves at \$1.98 a Pair

We have a few pairs of 12 and 16-button length kid gloves; sizes $6\frac{1}{2}$ and 7, in tan only. Regular \$3 and \$3.50 qual. to be sold at \$1.98